# SEMESTER

**Human Resource Management**

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| **S. no** | **Course****Code** | **SUBJECT TITLE** |
| **1** | EH-301 | Leadership and Change Management |
| **2** | EH-302 | Performance Evaluation and CompensationManagement |
| **3** | EH-303 | Human Resource Metrics and Analytics |
| **4** | EH-304 | Human Capital Management |
| **5** | EH-305 | Manpower Planning, Recruitment, and Selection |

**FINANCE**

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| **S. no** | **Course Code** | **SUBJECT TITLE** |
| **1** | EF-301 | Investment Analysis and Portfolio Management |
| **2** | EF-302 | Managing Banks and Financial Institutions |
| **3** | EF-303 | Financial Markets and Services |
| **4** | EF-304 | Mergers, Acquisitions and Corporate Restructuring |
| **5** | EF-305 | Taxation |

 **MARKETING**

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| **S. no** | **Course Code** | **SUBJECT TITLE** |
| 1 | EM-301 | Consumer Behavior |
| 2 | EM-302 | Retail Management |
| 3 | EM-303 | Customer Relationship Management |
| 4 | EM-304 | Strategic Marketing Management |
| 5 | EM-305 | Digital and Social Media Marketing |

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| **S. no** | **Course Code** | **SUBJECT TITLE** |
| 1 | ES-301 | Data Mining for Business Decisions |
| 2 | ES-302 | Managing Software Projects |
| 3 | ES-303 | Web Designing |
| 4 | ES-304 | Business Analytics |
| 5 | ES-305 | Managing Digital Innovation and Transformation |

## SYSTEMS

**OPERATIONS MANAGEMENT**

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| **S. no** | **Course Code** | **SUBJECT TITLE** |
| **1** | EO-301 | Service Operations Management |
| **2** | EO-302 | Quality Toolkit for Managers |
| **3** | EO-303 | Pricing and Revenue Management |
| **4** | EO-304 | Operations Strategy |
| **5** | EO-305 | Sales and Operations Planning |

**TRAVEL AND TOURISM MANAGEMENT**

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| **S. no** | **Course Code** | **SUBJECT TITLE** |
| 1 | ET-301 | Travel agency and Tour Operations |
| 2 | ET-302 | Hospitality Management |
| 3 | ET-303 | Resort Planning and Destination Management |
| 4 | ET-304 | Tourism Policy and Planning |
| 5 | ET-305 | Recreation Management |

**HEALTH CARE AND HOSPITAL MANAGEMENT**

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| **S. no** | **Course Code** | **SUBJECT TITLE** |
| **1** | EHC-301 | Hospital organization and Management |
| **2** | EHC-302 | Health Care Policies and Delivery Systems |
| **3** | EHC-303 | Health Economics |
| **4** | EHC-304 | Hospital Functions and Support Services |
| **5** | EHC-305 | Revenue Cycle Management |

**ENTREPRENEURSHIP AND SMALL ENTERPRISE MANAGEMENT III SEMESTER**

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| **S. no** | **Course Code** | **SUBJECT TITLE** |
| 1 | EE-301 | Indian Models in Entrepreneurship |
| 2 | EE-302 | Social Entrepreneurship |
| 3 | EE-303 | Business Plan Preparation for Small Business |
| 4 | EE-304 | Entrepreneurial Marketing |
| 5 | EE-305 | Planning, Structuring, and Financing SmallBusiness |

**LOGISTICS AND SUPPLY CHAIN MANAGEMENT III SEMESTER**

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| **S. no** | **Course Code** | **SUBJECT TITLE** |
| **1** | EL-301 | Store keeping and Warehousing management |
| **2** | EL-302 | Transportation and Infrastructure Management for SCM |
| **3** | EL-303 | Purchasing and Material Management |
| **4** | EL-304 | Reverse Logistics |
| **5** | EL-305 | Supply Chain Risk Management |

**BUSINESS ANALYTICS III SEMESTER**

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| **S. no** | **Course Code** | **SUBJECT TITLE** |
| **1** | EB-301 | Essentials of Business Analytics |
| **2** | EB-302 | Text, Social Media& Web Analytics |
| **3** | EB-303 | Predictive Analytics |
| **4** | EB-304 | Big Data Analytics |
| **5** | EB-305 | Marketing Analytics |